



For more than three decades, Hogan has been at the forefront of enhancing individual and workplace performance through unparalleled insights into behavior. Our progress is fueled by a collective dedication to excellence and the values that guide us. Our mission and vision are more than just statements—they are the foundation of our daily work.

▶ Our Vision

To be the global gold standard for scientifically-sound, assessment-based solutions that optimize human performance, foster equity, and transform the workplace.

▶ Our Mission

To help people and organizations succeed using data-driven actionable talent insights.

▶ Our Values



Quality

We are committed to quality and continuous improvement. We're dedicated to advancing the science of personality, and we hold ourselves and our evidence-based solutions to rigorous professional standards. While we're goal focused, we also believe improvement is always possible.



Customer first

Our success depends on our customer relationships. Our relationships are the foundation of our success. Friendly, considerate, and collaborative, we enjoy helping our clients (and each other) as we make the world a better, more equitable place to work.



One Hogan

We work hard, have fun, and value our colleagues. We celebrate everyone's achievements, prioritizing teamwork and organizational success over personal gain. But we don't just work hard — we play hard too. We have fun together, and we care for our colleagues as people first.



Innovation

We will continue to be the leader in the assessment industry. Dynamic and progressive, our work has challenged established procedure since the Civil Rights movement of the 1960s. We're creative problem-solvers who aren't afraid to take risks, and today, we're leading the industry because of it.